

ORDER

**KSNV**

Orders
Order / Rev: 105321
Alt Order #: 06832442
Product Desc: Crossroads GPS
Estimate: 775
Flight Dates: 09/11/12 - 09/17/12
Original Date / Rev: 08/08/12 / 08/08/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Crossroads GPS
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	118	\$83,275.00	\$70,783.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	118	\$83,275.00	\$70,783.75	0.00
Totals	118	\$83,275.00	\$70,783.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$83,275.00
Market	100%	\$277,583.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$91,602.50
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$47,189.17
KTUD	1%	\$2,775.83
KVVU	17%	\$47,189.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,551.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/11/12	09/11/12	Wake Up Early w/ Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----			1			\$200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/11/12	09/11/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-T-----	1		\$200.00		0.00						
E 2	KSNV	09/12/12	09/12/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--W----	1		\$200.00		0.00						
E 3	KSNV	09/13/12	09/13/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---T---	1		\$200.00		0.00						
E 4	KSNV	09/16/12	09/16/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$200.00		0.00						
E 5	KSNV	09/17/12	09/17/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$200.00		0.00						
E 6	KSNV	09/11/12	09/11/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-T-----	1		\$325.00		0.00						
E 7	KSNV	09/12/12	09/12/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--W----	1		\$325.00		0.00						
E 8	KSNV	09/13/12	09/13/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---T---	1		\$325.00		0.00						
E 9	KSNV	09/14/12	09/14/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	1		\$325.00		0.00						
E 10	KSNV	09/17/12	09/17/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$325.00		0.00						
E 11	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AVG. ALL WKS/NW3-SUNRS WKND REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$325.00		0.00						
E 12	KSNV	09/11/12	09/11/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-T-----	1		\$325.00		0.00						
E 13	KSNV	09/12/12	09/12/12		CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Rachael Ray Rachael Ray RACHAEL RAY REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --W---- 1 \$325.00 0.00															
E 14	KSNV	09/13/12	09/13/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---T--- 1 \$325.00 0.00															
E 15	KSNV	09/14/12	09/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$325.00 0.00															
E 16	KSNV	09/17/12	09/17/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$325.00 0.00															
E 17	KSNV	09/15/12	09/15/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
JEP REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$500.00 0.00															
E 18	KSNV	09/11/12	09/11/12	The Doctors The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -T----- 1 \$325.00 0.00															
E 19	KSNV	09/12/12	09/12/12	The Doctors The Doctors	CM	2pm-3pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --W---- 1 \$325.00 0.00															
E 20	KSNV	09/13/12	09/13/12	The Doctors The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---T--- 1 \$325.00 0.00															
E 21	KSNV	09/14/12	09/14/12	The Doctors The Doctors	CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$325.00 0.00															
E 22	KSNV	09/17/12	09/17/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$325.00 0.00															
E 23	KSNV	09/11/12	09/11/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-T-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLON-NBC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -T----- 1 \$225.00 0.00															
E 24	KSNV	09/12/12	09/12/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	--W----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLON-NBC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --W---- 1 \$225.00 0.00															
E 25	KSNV	09/13/12	09/13/12		CM	1237a-136am	---T---	:30	1	\$225.00	1	0.00	NM	1	\$225.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Night w/Fallon											
				Late Night w/Fallon											
				J FALLON-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---		1			\$225.00		0.00				
E 26	KSNV	09/14/12	09/14/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
				J FALLON-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--		1			\$225.00		0.00				
E 27	KSNV	09/17/12	09/17/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
				J FALLON-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----		1			\$225.00		0.00				
E 28	KSNV	09/11/12	09/11/12	M-F Today Show III 4th H	CM	10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-T-----		1			\$325.00		0.00				
E 29	KSNV	09/12/12	09/12/12	M-F Today Show III 4th H	CM	10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----		1			\$325.00		0.00				
E 30	KSNV	09/13/12	09/13/12	M-F Today Show III 4th H	CM	10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---		1			\$325.00		0.00				
E 31	KSNV	09/14/12	09/14/12	M-F Today Show III 4th H	CM	10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--		1			\$325.00		0.00				
E 32	KSNV	09/17/12	09/17/12	M-F Today Show III 4th H	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3-NBC REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----		1			\$325.00		0.00				
E 33	KSNV	09/11/12	09/11/12	M-F 5-6a WakeUp w/Wa	CM	5-6a	-T-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE W/WAGNRS1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-T-----		1			\$350.00		0.00				
E 34	KSNV	09/12/12	09/12/12	M-F 5-6a WakeUp w/Wa	CM	5-6a	--W----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE W/WAGNRS1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----		1			\$350.00		0.00				
E 35	KSNV	09/13/12	09/13/12	M-F 5-6a WakeUp w/Wa	CM	5-6a	---T---	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE W/WAGNRS1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---		1			\$350.00		0.00				
E 36	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/Wa	CM	5-6a	----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE W/WAGNRS1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--		1			\$350.00		0.00				
E 37	KSNV	09/17/12	09/17/12		CM	5-6a	M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00

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M-F 5-6a WakeUp w/Wag															
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$350.00		0.00						
E 38	KSNV	09/11/12	09/11/12	M-F Today Show II 3rd HGM	CM	9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-T-----	1		\$750.00		0.00						
E 39	KSNV	09/12/12	09/12/12	M-F Today Show II 3rd HGM	CM	9-10a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--W----	1		\$750.00		0.00						
E 40	KSNV	09/13/12	09/13/12	M-F Today Show II 3rd HGM	CM	9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---T---	1		\$750.00		0.00						
E 41	KSNV	09/14/12	09/14/12	M-F Today Show II 3rd HGM	CM	9-10a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	1		\$750.00		0.00						
E 42	KSNV	09/17/12	09/17/12	M-F Today Show II 3rd HGM	CM	9-10a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$750.00		0.00						
E 43	KSNV	09/15/12	09/15/12	Wknd Wheel of Fortune CM	CM	7-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
SAT/ Wheel of Fortune															
WHEEL REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$500.00		0.00						
E 44	KSNV	09/11/12	09/11/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Jeopardy															
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-T-----	1		\$1,000.00		0.00						
E 45	KSNV	09/12/12	09/12/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Jeopardy															
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--W----	1		\$1,000.00		0.00						
E 46	KSNV	09/13/12	09/13/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Jeopardy															
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---T---	1		\$1,000.00		0.00						
E 47	KSNV	09/14/12	09/14/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Jeopardy															
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	1		\$1,000.00		0.00						
E 48	KSNV	09/17/12	09/17/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Jeopardy															
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$1,000.00		0.00						
E 49	KSNV	09/11/12	09/11/12		CM	1135p-1237a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00

Order / Rev: 105321
 Alt Order #: 06832442
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 775
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show Tonight Show															
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$750.00		0.00			
E 50	KSNV	09/12/12	09/12/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$750.00		0.00			
E 51	KSNV	09/13/12	09/13/12	The Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$750.00		0.00			
E 52	KSNV	09/14/12	09/14/12	The Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$750.00		0.00			
E 53	KSNV	09/17/12	09/17/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	M-----					1	\$750.00		0.00			
E 54	KSNV	09/11/12	09/11/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$1,000.00		0.00			
E 55	KSNV	09/12/12	09/12/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$1,000.00		0.00			
E 56	KSNV	09/13/12	09/13/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$1,000.00		0.00			
E 57	KSNV	09/14/12	09/14/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$1,000.00		0.00			
E 58	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	M-----					1	\$1,000.00		0.00			
E 59	KSNV	09/11/12	09/11/12	Today Show Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$1,500.00		0.00			
E 60	KSNV	09/12/12	09/12/12	Today Show Today Show	CM	658a-9am	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$1,500.00		0.00			
E 61	KSNV	09/13/12	09/13/12		CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00

Order / Rev: 105321
 Alt Order #: 06832442
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 775
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Today Show															
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---			1		\$1,500.00		0.00				
E 62	KSNV	09/14/12	09/14/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$1,500.00		0.00				
E 63	KSNV	09/17/12	09/17/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$1,500.00		0.00				
E 64	KSNV	09/11/12	09/11/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
4PM NEWS (1 hour)															
FIRST NWS 3-4< REV TP, ADDED SPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-T-----			2		\$700.00		0.00				
E 65	KSNV	09/12/12	09/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
4PM NEWS (1 hour)															
FIRST NWS 3-4< REV TP, ADDED SPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----			2		\$700.00		0.00				
E 66	KSNV	09/13/12	09/13/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
4PM NEWS (1 hour)															
FIRST NWS 3-4< REV TP, ADDED SPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---			2		\$700.00		0.00				
E 67	KSNV	09/14/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	----F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
4PM NEWS (1 hour)															
FIRST NWS 3-4< REV TP, ADDED SPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			2		\$700.00		0.00				
E 68	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
4PM NEWS (1 hour)															
FIRST NWS 3-4< REV TP, ADDED SPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			2		\$700.00		0.00				
E 69	KSNV	09/11/12	09/11/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-T-----			1		\$1,000.00		0.00				
E 70	KSNV	09/12/12	09/12/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----			1		\$1,000.00		0.00				
E 71	KSNV	09/13/12	09/13/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---			1		\$1,000.00		0.00				
E 72	KSNV	09/14/12	09/14/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$1,000.00		0.00				
E 73	KSNV	09/17/12	09/17/12		CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 105321
Alt Order #: 06832442
Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 775
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----		1			\$1,000.00		0.00				
E 74	KSNV	09/11/12	09/11/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-T-----		1			\$425.00		0.00				
E 75	KSNV	09/12/12	09/12/12	Noon News	CM	12-1230pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----		1			\$425.00		0.00				
E 76	KSNV	09/13/12	09/13/12	Noon News	CM	12-1230pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---		1			\$425.00		0.00				
E 77	KSNV	09/14/12	09/14/12	Noon News	CM	12-1230pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--		1			\$425.00		0.00				
E 78	KSNV	09/17/12	09/17/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----		1			\$425.00		0.00				
E 79	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Sunrise SATURDAY											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-		1			\$350.00		0.00				
E 80	KSNV	09/11/12	09/11/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-T-----		1			\$450.00		0.00				
E 81	KSNV	09/12/12	09/12/12	Dr. Phil	CM	3-4p	--W----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----		1			\$450.00		0.00				
E 82	KSNV	09/13/12	09/13/12	Dr. Phil	CM	3-4p	---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---		1			\$450.00		0.00				
E 83	KSNV	09/14/12	09/14/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--		1			\$450.00		0.00				
E 84	KSNV	09/17/12	09/17/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----		1			\$450.00		0.00				
E 85	KSNV	09/16/12	09/16/12		CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00

Order / Rev: 105321
Alt Order #: 06832442
Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 775
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sunday Today Sunday Today															
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	-----S	1		\$625.00		0.00						
E 86	KSNV	09/15/12	09/15/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	-----S-	1		\$625.00		0.00						
E 87	KSNV	09/15/12	09/15/12	News 3 Today - SATURDAY News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	-----S-	1		\$500.00		0.00						
E 88	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
WKD2 NWS-AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	-----S-	1		\$1,100.00		0.00						
E 89	KSNV	09/16/12	09/16/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	-----S	1		\$500.00		0.00						
E 90	KSNV	09/15/12	09/15/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	-----S-	1		\$650.00		0.00						
E 91	KSNV	09/11/12	09/11/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	-T-----	1		\$425.00		0.00						
E 92	KSNV	09/12/12	09/12/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	--W----	1		\$425.00		0.00						
E 93	KSNV	09/13/12	09/13/12	Days of our Lives Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	---T---	1		\$425.00		0.00						
E 94	KSNV	09/14/12	09/14/12	Days of our Lives Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	----F--	1		\$425.00		0.00						
E 95	KSNV	09/17/12	09/17/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	M-----	1		\$425.00		0.00						
E 96	KSNV	09/16/12	09/16/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	-----S	1		\$500.00		0.00						
E 97	KSNV	09/11/12	09/11/12		CM	11pm-1135pm	-T-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00

Order / Rev: 105321
 Alt Order #: 06832442
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 775
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven											
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$1,100.00		0.00			
E 98	KSNV	09/12/12	09/12/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$1,100.00		0.00			
E 99	KSNV	09/13/12	09/13/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$1,100.00		0.00			
E 100	KSNV	09/14/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$1,100.00		0.00			
E 101	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$1,100.00		0.00			
E 102	KSNV	09/11/12	09/12/12	Face to Face w/ Ralston	CM	730-758pm	-TW----	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< REV RATE, ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TW----					2	\$800.00		0.00			
E 103	KSNV	09/13/12	09/14/12	Face to Face w/ Ralston	CM	730-758pm	---TF--	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< REV RATE, ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--					2	\$800.00		0.00			
E 104	KSNV	09/17/12	09/17/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$800.00		0.00			
E 105	KSNV	09/16/12	09/16/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$3,000.00		0.00			
E 106	KSNV	09/14/12	09/14/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Friday Prime 10-11pm											
				DLINE ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$3,200.00		0.00			
E 107	KSNV	09/12/12	09/12/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Wednesday Prime 9-10pm											
				AGT ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$4,000.00		0.00			
E 108	KSNV	09/15/12	09/15/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Saturday Prime 8-9pm											
				NBC PRIME ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$1,200.00		0.00			
E 109	KSNV	09/16/12	09/16/12		CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00

Order / Rev: 105321
 Alt Order #: 06832442
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 775

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sports Night in Las Vegas															
Sports Night in Las Vegas															
SPORTS NIGHT ADDED SPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12		09/10/12	09/16/12	-----S			1		\$400.00		0.00				
E110	KSNV	09/16/12	09/16/12	LAW & ORDER (synd) PRIME	RM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Law & Order (synd) PRIME											
L&O ADDED SPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12		09/10/12	09/16/12	-----S			1		\$1,200.00		0.00				
E111	KSNV	09/11/12	09/14/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-TWTF--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)											
NEWS ADDED SPOT.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12		09/10/12	09/16/12	-TWTF--			1		\$725.00		0.00				
													Totals	118	\$83,275.00